

# **THE COAL INSTITUTE**

## 2015 Fall Meeting Sponsorship Options

### **Event Sponsor (Exclusive to One Company)**

**\$4,500**

This sponsor will have the opportunity to showcase their logo / brand to attendees throughout the entire meeting. The Sponsor's logo will be etched onto a flash drive handed out to all attendees. Each flash drive will have pre-loaded any marketing materials chosen by the sponsor. The Sponsor's logo will also be showcased on the badge lanyards given out to all attendees, recognition on the conference agenda and prominently on signage throughout the event.

### **Reception Sponsors (Two Available / One for Each Night)**

**\$3,000**

Each Sponsor will have their logo / brand prominently displayed on signage at the reception each night. In addition, each Sponsor will be proudly recognized on the conference agenda and have any marketing materials chosen to be pre-loaded to the flash drive that is handed out to each attendee.

### **Dinner Sponsors (Four Available / Two for Each Night)**

**\$2,500**

Each Sponsor will have their logo / brand prominently displayed on signage at the dinner each night. In addition, each Sponsor will be proudly recognized on the conference agenda and have any marketing materials chosen to be pre-loaded to the flash drive that is handed out to each attendee.

### **General Sponsorship (Multiple Available)**

**\$750**

Each Sponsor will have their logo displayed on signage at the event and any marketing materials chosen will be pre-loaded to the flash drive that is handed out to each attendee.

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## 2015 Fall Golf Tournament Sponsorship Options

### **Tournament Sponsor (Exclusive to One Company)**

**\$3,000**

This sponsor will have the exclusive opportunity to showcase their logo / brand to participants throughout the entire tournament. The Sponsor's logo / brand will be displayed on a bag tag designed exclusively for the event. The sponsor will also have their logo printed onto golf tees that will be distributed to all participants and throughout the golf course. Signage will be displayed prominently on and off the golf course with the sponsor's logo or brand.

### **Lunch Sponsor (Exclusive to One Company)**

**\$2,500**

The Sponsor will have their logo / brand prominently displayed on signage on and off the golf course. In addition, the sponsors logo / message will be attached to each boxed lunch that will be distributed to all tournament participants.

### **Sleeve of Logo Balls (Exclusive to One Company)**

**\$2,500**

Each Sponsor will have their logo / brand prominently displayed on signage on and off the golf course. In addition, the sponsors logo / message will be displayed on a sleeve of golf balls that will be distributed to each participant.

### **Divot Tool (Exclusive to One Company)**

**\$2,500**

Each Sponsor will have their logo / brand prominently displayed on signage on and off the golf course. In addition, the sponsors logo / message will be displayed on divot repair tool that will be distributed to each participant.

### **Tee Box Sign (Multiple Companies)**

**\$250 /\$450**

Each Sponsor will have their company name displayed on signage at the tee of one of the tournament's golf holes. At the higher cost; Tee Box Sponsors will have the option to designate a hole to themselves.